

Mike Lerner | mike.lerner.ky@gmail.com

An experienced IT Director and Writer.

TECHNICAL WRITING CERTIFICATE · Oregon State University · June 2021 - January 2022

1. Introduction to Technical Writing
 2. Manuals: Instructions and Overviews
 3. Technical Editing and Report Writing
 4. Usability and User-Centered Design
 5. Single-Sourcing and Methodology
 6. Portfolio Creation
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SKILLS

AWS

- S3
- EC2
- Route53

CMS

- Wordpress
- Drupal
- ModX

Languages

- php - LAMP
- Javascript
- HTML, XML
- Java

Tools

- Google Docs
 - Postman
 - Jing
 - git
 - Adobe Fireworks
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ACCOMPLISHMENTS

- Produced documentation for processes, procedures, and end user support.
- Performed Project Management, QA, and support on 20+ websites.

WORK EXPERIENCE

Churchill Downs, Inc. · Louisville, KY · **Director of Web Properties** · February 2014 - Present

- Advise and educate Marketing team in Web strategic planning.
- Manage ADA WCAG initiatives for websites.
- Technical and strategic lead for 9 new websites developed in one year.
- Continue performing duties of previous position.

Churchill Downs, Inc. · Louisville, KY · **Junior PHP Developer** · April 2010 – February 2014

- Produced training videos and written documentation.
- Managed and coordinated priorities and tasks of vendors to achieve business goals.
- Coordinated and managed content for Kentucky Derby.
- Outlined costs, time, and scope for web projects to marketing teams.
- Trained marketing teams in use of Google Analytics, Drupal, and social media.
- Performed Project Management to transition of Harlow's, Riverwalk websites to CDI environment.
- Implemented online shopping carts for 4 websites.
- Managed over 1,000 domains on several registrars including GoDaddy, Network Solutions.
- Applied patches to web servers and Drupal for security and PCI Compliance.
- Developed Drupal module with TCP/IP interface to OASIS servers for Calder Rewards Portal.

MetroMojo, LLC (LouisvilleMojo.com) · Louisville, KY · **Web Developer** · March 2009 – November 2009

- Performed QA and Testing for all websites.
- Developed Twitter feed web application using Coldfusion and MS-SQL.
- Developed Forums module for Webmaster product using Coldfusion, MS SQL.
- Managed Google Ad Manager banners for all customers.
- Implemented transition from Google Ad Manager to internal banner system.

V-Soft / Papa John's · Louisville, KY · **Programmer/Analyst** · January 2009 – March 2009

- Development using Eclipse FlexBuilder in Flex 3.0, ActionScript 3.0.

MetroMojo, LLC (LouisvilleMojo.com) · Louisville, KY · **Web Developer** · October 2007 – November 2008

- Development in Coldfusion, Flex 3.0, ActionScript 3.0, JavaScript with MS SQL Server.
- Developed tools for website, including: Graphical Visual Navigation Tool, Image and Thumbnail cropping tools, Menu system for search page, Multi-file Uploader, Polling Application, WYSIWYG web page editor, RSS Feed Reader, and XML File Importer.
- QA for all customer, company websites.

EDUCATION

University of Louisville, Speed Scientific School · Louisville, KY
Major: Master of Science in Computer Science (pursued),

University of Louisville, Speed Scientific School · Louisville, KY
Bachelor of Science
Major: Information Science and Data Processing, Minor: Business